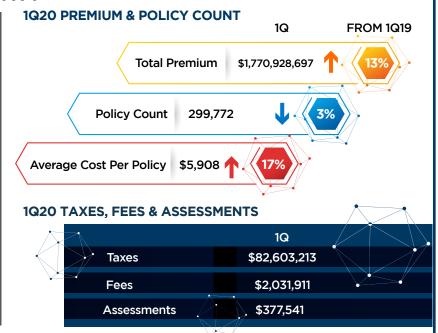


# FLORIDA MARKETPLACE ACTIVITY



13% FROM 1Q19



#### TOP INSURERS BY PREMIUM 1Q20 PERCENT OF 1Q19 **INSURER PREMIUM** RANK TOTAL PREMIUM **RANK** LLOYD'S UNDERWRITERS AT LONDON 23% 1 \$401,667,430 2 LEXINGTON INSURANCE COMPANY \$90,783,218 SCOTTSDALE INSURANCE COMPANY \$60,533,750 3 4 \$59,001,380 4 INDIAN HARBOR INSURANCE COMPANY 3% NATIONAL FIRE AND MARINE INSURANCE COMPANY \$56,029,508 3% 5

## **TOP COVERAGES BY PREMIUM**





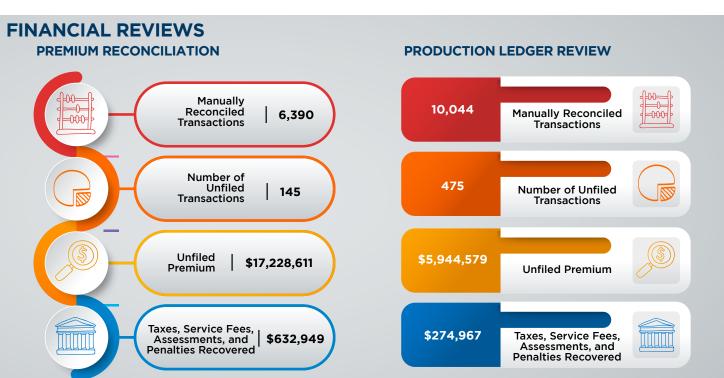


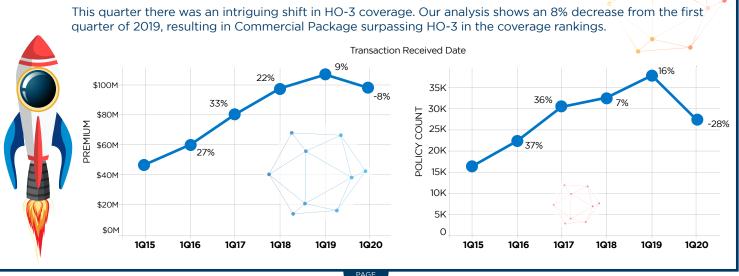




Data herein is based upon policy transactions submitted between 01/01/20 and 03/31/20 and is current as of 04/01/20. All figures have been rounded to the nearest dollar amount.







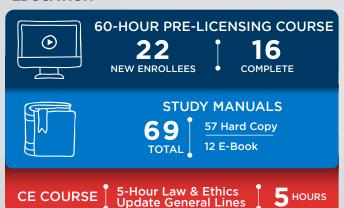
**ANALYTICS** 

**HO-3 1Q20 PREMIUM RECEIVED** 



## MARKETPLACE MONITORING

#### **EDUCATION**



#### **COMPLIANCE REVIEW**



Weighted average of regulatory requirements, financial requirements, and data requirements.

## PRODUCT & BUSINESS DEVELOPMENT

#### **FEATURED PRODUCTS & SERVICES**



Digital Ad Campaign

<u> 103,915</u>

TOTAL IMPRESSIONS

19,024 - Insurance Journal

58,065 - Facebook

26,826 - LinkedIn

## **SLICE COURSE**

(Surplus Lines Information & Compliance Education Course)



**PALMCAST** 

**TOTAL PLAYS** 

Live discussion with Robin Westcott Vice President of Government Affairs, Legal & Compliance, American Association of Insurance Services (AAIS)

## **WEBSITE**

84,664 TOTAL PAGE VIEWS

52% - Tax Estimator

4% - Agent Procedures Manual

1% - Market Data Reports

## **COMMUNITY OUTREACH**

Ice Bowl Tournament & Volunteer Hours at Second Harvest of the Big Bend

1,186lbs of Food

\$3,054

## **ELECTRONIC COMMUNICATION**

15

E-News, E-Alerts, & Advisors

Viewed by Customers



#### **CUSTOMER OUTREACH**

FBI Cybersecurity Symposium

**FSU Analytics Presentation** 

FSU Law School Presentation