REPORT

**Facilitating Compliance Through Innovative Solutions** 

Florida Surplus Lines Service Office

# FLORIDA MARKETPLACE ACTIVITY

**TOTAL 2Q20 FLORIDA PREMIUM** 





# **2Q20 PREMIUM & POLICY COUNT** YTD **FROM 2Q19** 2Q \$4,161,104,433 **Total Premium** \$2,390,175,736 **Policy Count** 310,998 608,900 10% Average Cost Per Policy \$7.686 \$6,834 **2Q20 TAXES, FEES, & ASSESSMENTS**

**Taxes** 

Fees

Assessments

\$105,383,868

\$1,980,812

\$452,563

TOP INSURERS BY PREMIUM 2020 PERCENT OF 2019 **INSURER PREMIUM** RANK **TOTAL PREMIUM RANK** 1 UNDERWRITERS AT LLOYD'S, LONDON \$602,328,900 25% 2 LEXINGTON INSURANCE COMPANY \$124,163,002 3 **QBE SPECIALTY INSURANCE COMPANY** \$75,621,354 3% 8 WESTCHESTER SURPLUS LINES 4 7 \$73,127,107 3% **INSURANCE COMPANY** 



# TOP COVERAGES BY PREMIUM



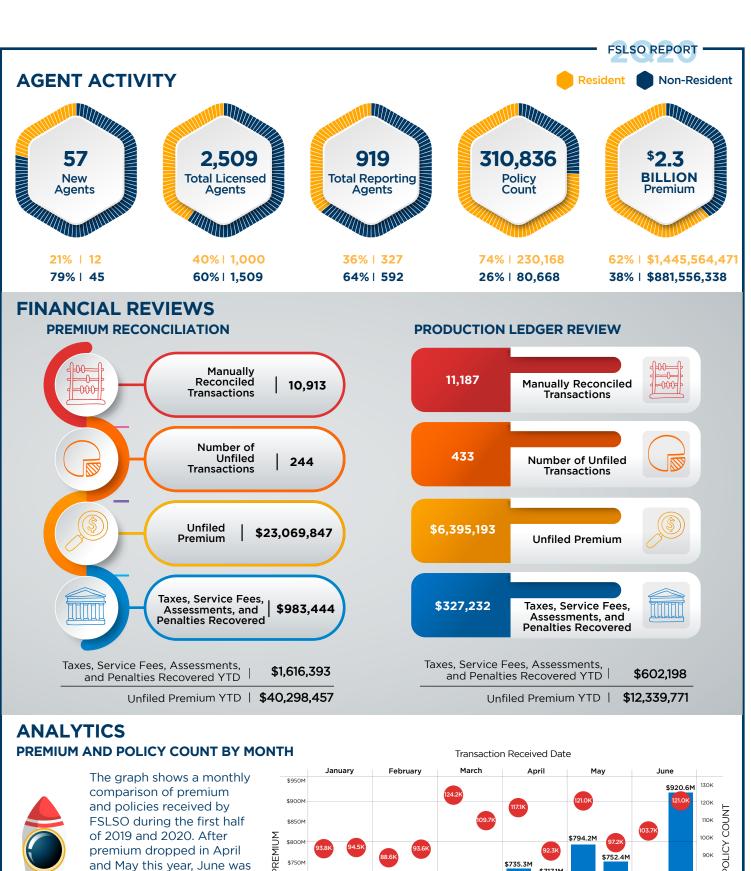








Data herein is based upon policy transactions submitted between 04/01/20 and 06/30/20 and is current as of 07/01/20. All figures have been rounded to the nearest dollar amount.



#### POLICY and May this year, June was \$717.1M 80K a record month for \$697.5M \$700M \$681.0M 70K premium with 32% more \$635.3M than June 2019. \$607.4M \$600M \$550M \$524.0M \$482.6M \$450M 10K \$408.7M \$400M **Policy Count** OK Premium 2019 2020 2019 2020 2019 2020 2019 2020 2019 2020 2019

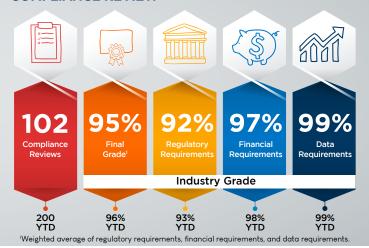
# - FSLSO REPORT -

# MARKETPLACE MONITORING

#### **EDUCATION**



#### **COMPLIANCE REVIEW**



# **PRODUCT & BUSINESS DEVELOPMENT**

**FEATURED PRODUCTS & SERVICES** 



**Digital Ad Campaign** 

35,154

**TOTAL IMPRESSIONS** 

10,494 - Insurance Journal

20,542 - Facebook

4,118 - LinkedIn

#### **SLICE COURSE**

(Surplus Lines Information & Compliance Education Course)

21

COMPLETE

NEW ENROLLEES COMPLE

32 - Total Enrolled YTD

13 - Total Completed YTD

# **2Q20 MEDIA PLAYS**

81

TOTAL PLAYS

13 - Total Surplus Lines Shorts Plays

68 - Total PalmCast Plays

186 - Total Media Plays YTD

#### WEBSITE

92,823

**TOTAL PAGE VIEWS** 

1 - Tax Estimator

2 - Agent Procedures Manual

3 - Diligent Effort

#### **ELECTRONIC COMMUNICATION**



22

E-News, E-Alerts, & Advisors 21%

Viewed by Customers

# **SOCIAL MEDIA**

