















EDUCATION



60-HOUR SURPLUS LINES PRE-LICENSING COURSE

NEW ENROLLEES

COMPLETE



STUDY MANUALS

22 - E-Book

CE COURSE

5-Hour Law & Ethics Update General Lines

PRODUCT & BUSINESS DEVELOPMENT



FEATURED PRODUCTS & SERVICES

SO MUCH MORE THAN Digital Ad Campaign

122,370 TOTAL IMPRESSIONS

Insurance Journal 32,232 **Facebook** 51,055 Linkedin 39,083



WEBSITE

87,211

TOTAL PAGE VIEWS

Tax Estimator	1
Diligent Effort	2
Agent Procedures Manual	3



SLICE COURSE

(Surplus Lines Information

NEW ENROLLEES

COMPLETE



PALMCAST & SURPLUS LINES SHORTS

Latest Episode: SLIP Tips with Felicia Meredith 60 TOTAL PLAYS

ELECTRONIC COMMUNICATION



15

E-News, E-Alerts, & Advisors

18%

Viewed by Customers

COMMUNITY OUTREACH

Ice Bowl • Benefiting Second Harvest Food Bank

SOCIAL MEDIA









Total

Impressions

18 Posts 18,332

415 Total

Impressions

4,211

9,045 Total Total Impressions **Impressions**

CUSTOMER OUTREACH

WSIA InsurTech Conference

Surplus Lines Law Group

WSIA Managers Meeting

FSU Law School Insurance Seminar